



13 March 2025

Adam Silver  
Commissioner  
National Basketball Association

## NGSC 2025 INVITATION

Dear Adam,

It is our great pleasure to invite you as a Distinguished Guest to the New Global Sport Conference 2025, presented by the **Esports World Cup Foundation**. This landmark event will take place in **Riyadh, Saudi Arabia, on August 23–24, 2025**.

Building on the success of last year's conference, NGSC25 will bring together the world's most influential **leaders in esports, gaming, and sports**. This is where groundbreaking ideas take shape, where industries converge, and where the next era of global sports is defined.

**Saudi Arabia's Vision 2030** places a strong emphasis on gaming, sports, and entertainment as key drivers of economic diversification. As the capital city, Riyadh has rapidly evolved into a global hub for esports and sports innovation, making it the perfect setting for NGSC25.

You'll have exclusive access to the closing weekend of the Esports World Cup, where the world's best esports clubs and players will be crowned champions. Beyond the conference, we invite you to experience Saudi Arabia's rich culture and dynamic opportunities to connect with key stakeholders from around the world.

To ensure a seamless and comfortable visit, we are pleased to offer **white-glove service** from the moment you arrive, including **business-class flights**, premium accommodation, and personalized travel assistance. Our team will be in touch at a later date to coordinate your itinerary and ensure every detail of your stay is taken care of.

For any additional inquiries, please feel free to reach out to our team at [conference@worldcupfoundation.org](mailto:conference@worldcupfoundation.org).

We sincerely hope you can join us at NGSC25—an event that promises to be truly unforgettable.

Looking forward to welcoming you to Riyadh in August!

Yours sincerely,

**HRH Prince Faisal bin Bandar Al Saud**  
Chairman  
Saudi Esports Federation

**Ralf Reichert**  
Chief Executive Officer  
Esports World Cup Foundation